

Scheme Description:

Scheme to Promote Cashless Transactions in Haryana

The vision of Haryana Government is to Transform Haryana into a digitally empowered society and knowledge economy. In this direction, Haryana has taken a number of e-Governance and ICT initiatives, as a significant step towards making Haryana a fully digital state.

The decision of the Government of India regarding demonetization of Rs. 500 and Rs. 1000 denominations from November 08, 2016 midnight presents an immense opportunity to Haryana, for accelerating the adoption of digital payments and making Haryana as a first cashless transaction state in the Country, and more importantly, this transformation would facilitate the creation of a transparent and corruption free economic environment in the country.

Government of Haryana has initiated a rigorous campaign on motivating and facilitating Haryana citizens towards digital payments. Govt of India has identified following **five key methods** of digital payments:

- 1) Debit/Credit Cards / Internet Banking
- 2) UPI (Unified Payment Interface) - 28 national banks have on-boarded with VPA (Virtual Payment Account)
- 3) USSID *99# (Unstructured Supplementary Service Data) with MMID (Mobile Money Identifier) and Mobile PIN (MPIN)
- 4) e-Wallet like SBI Buddy, PNB MobiPay, ICICI iMobile, PayTM, Freecharge, M-paisa, Airtel Money, Oxygen, Mobiquick etc.
- 5) AEPS (Aadhaar Enabled Payment System) using PoS devices and Aadhaar / biometric authentication

In order to promote the scheme the Hon'ble Chief Minister has approved following:

1. There shall be three category of **prizes on daily basis till 31st December 2016**, selected randomly through electronic mode, for the citizens / stakeholders who will be registering and transacting proactively towards

cash less transactions. The prizes/ awards will be drawn from the de-duplicated unique records, entered/ uploaded on the portal date wise. The proposed amount is as under:

- a. 1st : 5 prizes of Rs. 10,000 each
 - b. 2nd : 10 prizes of Rs. 5,000 each
 - c. 3rd : 50 prizes of Rs. 1,000 each
2. Onetime welcome/ appreciation money of Rs. 5/- to be transferred to the bank account of the citizens, who registers under any of the three cashless modes (namely UPI, USSD, e-Wallet) and executing a successful & valid transaction in his/her bank account.
 3. In addition to VLEs, Re. 1/- per transaction be given to the motivator/ facilitator outside banks to promote cashless transactions.

The citizen is required to enter / upload the following mandatory information of the successful transaction on the web portal (<http://cashlessharyana.nic.in>) to claim the prize:

- 1) Name of Haryana Citizen,
- 2) Aadhaar Number,
- 3) Mobile number,
- 4) Mode of cash less transaction (with sub category of the mode),
- 5) Bank account number and IFSC code,
- 6) Transaction Id.

A **Welcome SMS** from Hon'ble Chief Minister Haryana will also be sent to the citizens, once he/she will successfully enter the details in the portal.

Hon'ble Chief Minister has desired that Public Relations Department be asked to spread awareness about the scheme at the State / District levels.

The office of the Hon'ble Chief Minister shall be reviewing the scheme/ progress on daily basis since the launch of the scheme.